

NEXANS INTRODUCES SMART CHOICES FOR DIGITAL INFRASTRUCTURE AT CEBIT 2016

Nexans will showcase its latest innovations to accommodate the changing role of data centres

Buizingen (Belgium), March 14, 2016 - Nexans will showcase its latest data centre innovations under the name of "Smart Choices for Digital Infrastructure" at CeBIT 2016. The different data centre infrastructure technologies will help managers to support the exponential increase in data transmission.

The digital transformation requires agile, carefully planned IT infrastructure, efficient data access and exchange. Each of these factors is vital to success, but Network Managers face difficult decisions to provide the optimum platform for their specific needs.

'Smart Choices for Digital Infrastructure' is a concept which supports managers through the decision process by incorporating cabling systems which support several consecutive generations of active equipment and that are robust, flexible and scalable to adapt to new requirements.

Nexans' offering includes:

- Flexible, cost-effective bandwidth architectures
- Optimised space usage
- Performance protection and enhancement
- Faster modular deployment
- 'Design through to operation' support services

Oene-Wim Stallinga, Marketing Director at Nexans Cabling Solutions: *"Data centre managers face common challenges - to keep information flowing reliably, to plan future migration, manage energy consumption, and reduce running costs.*

LANmark high speed copper and fibre solutions provide scalable migration paths, and include ENSPACE ultra high density fibre together with pre-terminated options for fast deployment. LANsense management monitors and manages the systems once installed to maximise operational effectiveness and all of this is supported through our Engage best practice services program to assist our customers with the right choices to build an agile IT infrastructure."

Nexans will present "Best practices in making smart choices for your digital infrastructure" at the DCD Main Stage in Hall 12 on 15 and 17 March.

Nexans is holding live demonstrations of its solutions, in particular the new LANmark-OF ENSPACE, LANmark-7A and the new LANmark-8 in Hall No. 12, Stand: C-17/1 at DatacenterDynamics Pavilion of CeBIT

About Nexans

Nexans brings energy to life through an extensive range of cables and cabling solutions that deliver increased performance for our customers worldwide. Nexans' teams are committed to a partnership approach that supports customers in four main business areas: Power transmission and distribution (submarine and land), Energy resources (Oil & Gas, Mining and Renewables), Transportation (Road, Rail, Air, Sea) and Building (Commercial, Residential and Data Centers). Nexans' strategy is founded on continuous innovation in products, solutions and services, employee development, customer training and the introduction of safe, low -environmental- impact industrial processes.

In 2013, Nexans became the first cable player to create a Foundation to introduce sustained initiatives for access to energy for disadvantaged communities worldwide.

We have an industrial presence in 40 countries and commercial activities worldwide, employing close to 26,000 people and generating sales in 2013 of nearly 6.7 billion euros. Nexans is listed on NYSE Euronext Paris, compartment A. For more information, please consult: www.nexans.com

Contacts :

Press

Angéline Afanoukoe

Tel.: +33 (0)1 73 23 84 12

Angeline.afanoukoe@nexans.com

Investor relations

Michel Gédéon

Tel.: +33 (0)1 73 23 85 31

Michel.gedeon@nexans.com